Harshvardhan Chaudhary

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EDUCATION

National Institute of Fashion Technology (NIFT Bengaluru)

- Bachelors of Design (B.des) — **Batch of 2021 - 2025** — Bengaluru, India
  Major: Fashion Communication

City Montessori School (Class XI - XII)

- ISC — **April 2018 – June 2020** — Lucknow, India
  Science & Computer

WORK EXPERIENCE

Conscious Engines (*Feb 2026 - Oct 2026*)

- **Product & Motion Designer**
  - Led the visual UI and motion design for **Uncle Rudy**, an iOS 27 tasks app built around a character who roasts you, working directly with engineers from early concept to App Store launch.
  - Created 100+ illustrations and stickers used throughout the app, and brought them to life with motion delivered as lightweight Lottie files.
  - Designed graphics and visuals for events, marketing, launches and promos across multiple verticals of the company.

VibeNear - Freelance (*June 2025 - Sept 2025*)

- Created illustration-based animations for the mobile app and website using Lottie and Rive, ensuring smooth, lightweight interactions.
- Designed assets for both print and digital communication, maintaining consistency across the brand's touchpoints.
- Contributed to enhancing the mobile app by refining layouts, improving visual hierarchy, and ideating new features for the app.

Sunny Side Up (*Jan 2025 - Apr 2025*)

- **Graduation Project – Graphic Design and 3D Intern**
  - Built a brand identity for a senior living community: logo, visual language and personality rooted in nature, security and inclusivity.
  - Produced a 3D product visualization for an industrial device, from model optimization and lighting to animation, rendering and final compositing with motion graphics and audio.
  - Proposed a rebranding direction for the agency, plus retail research for a food brand and social media creatives, motion graphics and video edits.

Future Research Design Company (FRDC) (*June 2024 - July 2024*)

- **Visual Communication Design Intern**
  - Conceptualized and executed custom doodle artwork for The Indian Garage Co.'s trial lobby walls, now live in stores across 6 cities in India.
  - Designed shopping bags, staff uniforms, in-store signage, tent cards, hangers and wall graphics as one consistent brand system.
  - Worked with vendors on print tests and site visits, and edited 3D models for store layouts.

QuickCampus: The EduTech Marketplace (*June 2023 - August 2023*)

- **Graphic Design and 3D Intern**
  - Designed the 3D logo icon and a 3D landing page animation for sub-brand QuickPay.
  - Contributed to design guidelines for QuickPay and Standard Capital, and created social media campaign assets.